

the
PUBLIC SPACE RESEARCH GROUP
presents

New Yorkers for Parks: Adapting Research & Advocacy in a Public Health Crisis

May 1, 2020
via ZOOM 
12:00-1:30p EST

From New York City's independent parks research and advocacy nonprofit, **Lucy Robson** and **Emily Walker** will present on successes, challenges, and next steps in the context of the COVID-19 pandemic.

New Yorkers for Parks has over 110 years of history advocating for parks and open spaces in NYC, with a recent focus on advocacy that is rooted in data-driven, quantitative research in conversation with constituent and grassroots feedback. Lucy will detail NY4P's bread-and-butter research work and projects, including the Open Space Index reports. Emily will describe the successful 2019 Play Fair campaign, which successfully advocated for an additional \$44M in the NYC Parks budget. She will present the challenges and opportunities posed by the pandemic for building on this campaign, and the imperative for investing public dollars in open spaces.



Lucy Robson

Director of Research & Policy, New Yorkers for Parks

Lucy leads NY4P's research & policy team, which creates data-driven tools and research, and directs the Open Space Dialogues panel series. Prior to joining NY4P, Lucy worked at the Garment District Alliance and New York City's Department of City Planning. Lucy is a graduate of Carleton College, where she studied History. She holds an M.S. in Urban Planning from Columbia University's Graduate School of Architecture, Planning and Preservation, focusing on land-use planning and mega-events. Born in London and raised in Connecticut, Lucy now calls Brooklyn home.



Emily Walker

Director of Outreach & Programs, New Yorkers for Parks

Emily manages NY4P's relationships with park and garden advocates and "friends of parks" groups throughout New York City and oversees NY4P's government relations and advocacy work, engaging decision-makers, organizational partners, and everyday New Yorkers in advancing the cause of open space issues and funding citywide. Prior to joining NY4P, Emily was Research Assistant to Tom Hayden and has experience working in grassroots community outreach in Los Angeles and the Hunts Point neighborhood in the South Bronx. Emily holds an M.S. in Nonprofit Management and a M.S. Certificate in Sustainability Strategies from Milano: The New School for Public Engagement. She graduated from Scripps College with a B.A. in Legal Studies, and received her Professional Horticulturist Certification from the Brooklyn Botanic Garden in 2014. Originally from Orange, CA, Emily and her family now live in Brooklyn.

ZOOM info:

<https://zoom.us/j/92637166919>

Meeting ID: 926 3716 6919

Password: 011118

